# Arya Vijayan

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# Experience

## UI Designer, Knowlumi

Freelance | September 2023

#### EdTech website

- Designed an Edtech startup website to showcase the company's identity and services.
- Created low-fidelity prototypes, and a high-fidelity prototype using Figma.

#### Knowlumi mobile app

- Designed a learning platform for connecting students with mentors, getting one-on-one mentorship, and joining courses.
- Created wireframes, low-fidelity prototypes, and a high-fidelity prototype using Figma.

## Web and Graphic Designer

IEDC CET | June 2023 - Present

#### Innovation On Wheels website

July 2023

 Designed a landing page for Innovation On Wheels, an initiative by IEDC CET

#### IEDC Summit website

August 2023

- Worked with a team of 3 to design the website of the IEDC Summit 2023.
- Collaborated with Kerala Startup Mission to ideate the theme for the design, and developed flexible interactive interfaces.

## Works

## iCode

Research & UI Design

- A platform that provides project recommendations according to our skills, allows requests to collaborate on that project, recommends people with skills and ready to collaborate, and people with project ideas looking for collaborators, allows community discussion, community formation, etc.
- Did user research and competitive analysis, and created a prototype.

# **Education**

#### **College Of Engineering Trivandrum**

BTech in Computer Science Engineering | 2021 - Current CGPA 8.9

## Govt. Higher Secondary School, Navaikulam

Higher Secondary Education | 2018 - 2020 98.83 %

#### Holy Innocents Public School, Vennicode

High School Education | 2018 96 %

# Skills

## Design

User Experience · Interaction Design · User Interface · Digital Prototyping · Visual Design · Wireframing · Low-High Fidelity Mockups

## Research

User Interviews · User Testing · Information Architecture · Journey Mapping · Competitor Analysis · Design Strategy

## **Visual Design**

Poster  $\text{Design} \cdot \text{Branding} \cdot \text{Typography} \cdot \text{Iconography} \cdot \text{Web Design,}$  Stylesheets and Guidelines

#### Software

Figma · Illustrator · Photoshop · Adobe XD

#### **Technical Skills**

 $\label{eq:constraint} \begin{array}{l} C \cdot C + + \cdot \mbox{Java} \cdot \mbox{Python} \cdot \mbox{JavaScript} \cdot \mbox{Dart} \cdot \mbox{Flutter} \cdot \mbox{Firebase} \cdot \mbox{Flask} \cdot \mbox{CSS} \cdot \mbox{HTML} \cdot \mbox{SQL} \cdot \mbox{ReactJS} \cdot \mbox{Node.js} \cdot \mbox{Express.js} \cdot \mbox{MongoDB} \cdot \mbox{PSQL} \end{array}$ 

# **Position Of Responsibility**

- Web & Graphic Designer, IEDC CET
- Designer, IEEE SB CET
- Women in Tech Intern, TinkerHub foundation
- Technical Lead, EETI Foundation